



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 Greenville, NC 27834
 252-355-8500

CONTRACT

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision 905389 / 1		Alt Order # 25170668
Product candidate		
Contract Dates 09/20/16 - 09/26/16	Estimate # 4709	
Advertiser POL/Roy Cooper for Governor	Original Date / Revision 07/18/16 / 07/21/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9912856	Advertiser Code 297	Product 1/2 317
Agency Ref IN117/SP159/AL1336	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	09/20/16	09/26/16	Local News @ 5a	5a-530a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/20/16	09/26/16	MTWTF--	2				\$15.00				
2	WNCN	09/20/16	09/26/16	Local News @ 530a	530a-6a		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/20/16	09/26/16	MTWTF--	2				\$20.00				
3	WNCN	09/20/16	09/26/16	Local News @ 6a	6a-7a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/20/16	09/26/16	MTWTF--	3				\$75.00				
4	WNCN	09/20/16	09/26/16	CBS This Morning	7a-9a		:30				NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/20/16	09/26/16	MTWTF--	4				\$45.00				
5	WNCN	09/20/16	09/26/16	CBS This Morning	7a-9a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 09/20/16	09/26/16	MTWTF--	1				\$45.00				

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WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
905389 / 1	25170668

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	candidate	4709

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/18/16 / 07/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCT	09/20/16	09/26/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	-----S	1	\$15.00							
7	WNCT	09/20/16	09/26/16	Local News Su 7-8a	7-8a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	-----S	1	\$20.00							
8	WNCT	09/20/16	09/26/16	Local News @ 12p	12p-1230p		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	3	\$60.00							
9	WNCT	09/20/16	09/26/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	-----S	1	\$90.00							
10	WNCT	09/20/16	09/26/16	Steve Harvey	3p-4p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	2	\$60.00							
11	WNCT	09/20/16	09/26/16	Dr Phil	4p-5p		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	2	\$65.00							
12	WNCT	09/20/16	09/26/16	Local News @ 6p	6p-630p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	1	\$130.00							
13	WNCT	09/20/16	09/26/16	Entertainment Tonight	7p-730p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	2	\$125.00							
14	WNCT	09/20/16	09/26/16	Family Feud	730p-8p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	MTWTF--	2	\$225.00							
15	WNCT	09/20/16	09/26/16	NCIS LA	10p-11p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 09/20/16	09/26/16	M-----	1	\$350.00							
16	WNCT	09/20/16	09/26/16	NCIS	8p-9p		:30				NM	1	\$650.00

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WNCN
 EASTERN NORTH CAROLINA
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-555-8500

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 (252) 355-8542

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905389 / 1	25170668

Contract Dates	Product	Estimate #
09/20/16 - 09/26/16	candidate	4709

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/18/16 / 07/21/16

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Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -T-----	<u>Spots/Week</u> 1				<u>Rate</u> \$650.00					
17	WNCT	09/20/16	09/26/16	Criminal Minds Beyond Bor	10p-11p		:30				NM	1	\$375.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> --W----	<u>Spots/Week</u> 1				<u>Rate</u> \$375.00					
18	WNCT	09/20/16	09/26/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> ----F--	<u>Spots/Week</u> 1				<u>Rate</u> \$375.00					
19	WNCT	09/20/16	09/26/16	Sat Hour 1	8p-9p		:30				NM	1	\$90.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -----S-	<u>Spots/Week</u> 1				<u>Rate</u> \$90.00					
20	WNCT	09/20/16	09/26/16	60 Minutes	7p-8p		:30				NM	1	\$400.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -----S	<u>Spots/Week</u> 1				<u>Rate</u> \$400.00					
21	WNCT	09/20/16	09/26/16	Big Brother	8p-9p		:30				NM	1	\$375.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -----S	<u>Spots/Week</u> 1				<u>Rate</u> \$375.00					
E 22	WNCT	09/20/16	09/26/16	Local News @ 11p	11p-1135p		:30				NM	3	\$300.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> MTWTF--	<u>Spots/Week</u> 3				<u>Rate</u> \$100.00					
23	WNCT	09/25/16	09/25/16	LN Su	11p-1135p		:30				NM	1	\$80.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -----S	<u>Spots/Week</u> 1				<u>Rate</u> \$80.00					
E 24	WNCT	09/20/16	09/26/16	Late Show	1135p-1235a		:30				NM	3	\$120.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> MTWTF--	<u>Spots/Week</u> 3				<u>Rate</u> \$40.00					
25	WNCT	09/24/16	09/24/16	College Football	Sa 330p-630p		:30				NM	1	\$125.00	
Week:		<u>Start Date</u> 09/20/16	<u>End Date</u> 09/26/16	<u>Weekdays</u> -----S-	<u>Spots/Week</u> 1				<u>Rate</u> \$125.00					
Totals													42	\$5,145.00

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POL/Roy Cooper for Gov	07/18/16 / 07/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	35	\$4,455.00	(\$668.25)	\$3,786.75
09/26/16 - 09/26/16	7	\$690.00	(\$103.50)	\$586.50
Totals	42	\$5,145.00	(\$771.75)	\$4,373.25

Signature: _____ Date: _____

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